



Enrollment Procedure

- Begin enrollment online at:
www.siriusxmdealerprograms.com
- Make sure both the Authorization contact and DMS administrator are aware of the CDK eStore authorization process to finalize activation in the program.

CDK Drive Verification Process

- CDK requires dealer authorization via the CDK eStore portal. Following program enrollment, complete the authorization via the SiriusXM – CDK eStore link:
siriusxmdealerprograms.com/cdkestore
- Login to the CDK eStore (DealerSuite) and authorize the desired SiriusXM Dealer Programs.
- You may contact CDK Data Services at **855-587-6062** if you have any questions.
- Once authorization is granted, CDK will work to complete the enrollment.
- CDK may contact the Dealer regarding issues with setup and file transmission.

Data Management

- CDK Data Services, Inc. has been chosen to conduct the data management for this program. CDK is considered to be the gold standard in Dealer data management, safety and security of data, and ease of use.
- CDK collects, standardizes, cleanses, enhances, and serves data for OEMs, Dealers, parts suppliers, and web marketing portals.
- CDK processes data for several dealerships in the U.S. and Canada.

Ongoing Dealer Support

- In addition to support offered by CDK Data Services, SiriusXM has created a dedicated team for ongoing support:
- **Dealership Activation Questions**
Contact CDK Data Services, Inc.
Email: **siriusxm.support@cdk.com**
Phone: **855-587-6062**
- **Program Related Questions**
Contact SiriusXM Dealer Programs
Email: **SXMDealerPrograms@siriusxm.com**
Phone: **844-832-8643**

MUSIC AD-FREE

TALK THE BIGGEST
AND BRIGHTEST
PERSONALITIES

COMEDY LAUGH
OUT LOUD

NEWS WORLD-CLASS
NEWS WHEN
YOU NEED IT

SPORTS LIVE GAMES FROM
EVERY MAJOR SPORT