



## Enrollment Procedure

- Begin enrollment online at: [www.siriusxmdealerprograms.com](http://www.siriusxmdealerprograms.com)
- You will be contacted or you may leave a message at Program Headquarters to confirm your enrollment and the DMS Administrator: Phone: **844-832-8643**  
Email: [SXMDealerPrograms@siriusxm.com](mailto: SXMDealerPrograms@siriusxm.com)
- Make sure both the Authorization contact and DMS administrator are aware of the necessary steps to finalize activation in the program. They can expect communication from SiriusXM to complete the process.
- SiriusXM may call Dealer to confirm the enrollment.

## Reynolds & Reynolds ERA Verification Process

**Important Note:** Program activation cannot be finished until the steps below are completed:

- Using the on-line enrollment site, provide your dealership information, including Store# and Branch# for your ERA system. This will allow identification of inventory, pre-owned sales and service (if enrolled) for your dealership.
- Following your enrollment, you will be contacted by SiriusXM Program Headquarters via phone and email to confirm your authorization to participate in the programs. Please confirm and your enrollment will be completed via the Reynolds Certified Interface Program.

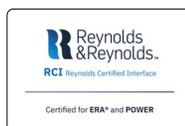
## Data Management

- SiriusXM participates in the Reynolds Certified Interface (RCI) Program, therefore, making it easy for Reynolds ERA dealers to safely provide DMS data to activate SiriusXM trial subscriptions for equipped vehicles.

## Ongoing Dealer Support

### Program Related Questions

Contact SiriusXM Dealer Programs  
[SXMDealerPrograms@siriusxm.com](mailto: SXMDealerPrograms@siriusxm.com)  
**844-832-8643**

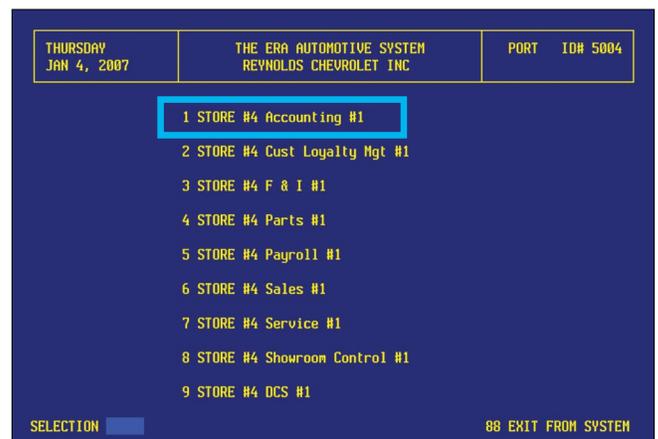


## Identification Assistance

- To assist in identification of the Store and Branch, log into ERA and type 77. To the right is an example of what you may see depending on your access. You may also be taken directly to the next screen shot. Then choose the line item for the appropriate store from the list; in this example, we chose #3.



- From the next screen you will be able to verify the Store and Branch information. In this example, the dealership is Store 4, Accounting branch 1.



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