



**ENROLLMENT
PROCESS**
Instructions for Desi DMS Dealers



GIVE YOUR CUSTOMERS THE BEST SIRIUSXM EVER.

**The free Pre-Owned Program is integrated
in your Desi DMS software.**

Opt-in and give your customers a 3-month SiriusXM Platinum Plan trial
subscription when they purchase vehicles from your dealership.

No Cost. No Kidding.

Enroll for FREE within your Desi DMS software today.

Questions? Visit SiriusXMDealerTrial.com/Desi

YOUR CUSTOMERS CAN LISTEN ANYWHERE



MUSIC AD-FREE

TALK THE BIGGEST
AND BRIGHTEST
PERSONALITIES

COMEDY LAUGH OUT
LOUD

NEWS WORLD-CLASS NEWS,
WHEN YOU NEED IT

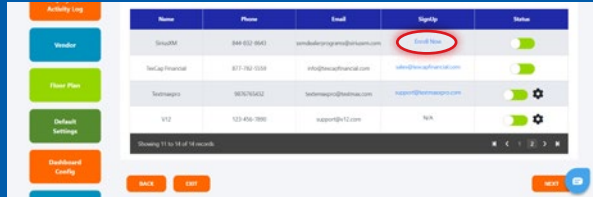
SPORTS LIVE GAMES FROM
EVERY MAJOR SPORT



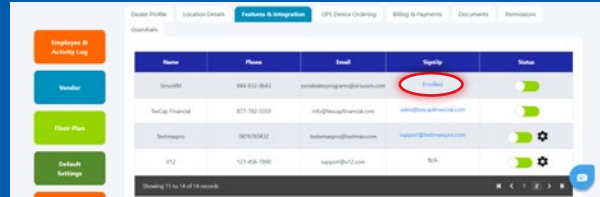
ENROLLMENT PROCESS

Instructions for Desi DMS Dealers

1. In Dealer Admin, the **Enroll Now** button is displayed for SiriusXM:



3. Now in the Dealer Admin page, SiriusXM changes from **“Enroll Now”** to **“Enrolled”**



2. Once the dealer clicks on Enroll Now, they are redirected to the **enrollment form**:

DEALER INFORMATION

Dealership Name:

Address 1:

Address 2:

City: State: Zip:

Dealership Phone Number:

Dealer Management System (DMS) Dealer ID:

DMS Type:

ADDITIONAL LOCATIONS
[+] Add Another Location

AUTHORIZED CONTACT INFORMATION

First Name:

Last Name:

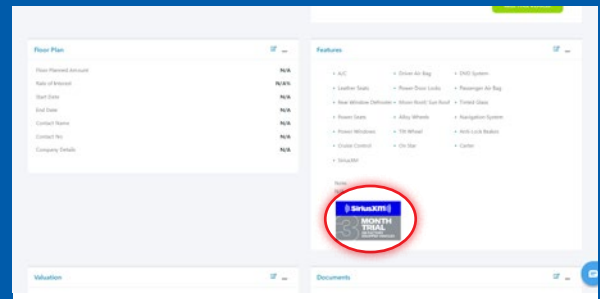
Primary Phone:

Email Address:

Confirm Email Address:

* = Required Field


4. In the Vehicle Details Page, a SiriusXM-equipped vehicle shows a **3-month trial tile**:



ALMOST FINISHED...

Look out for a confirmation email from SiriusXM. Please respond to verify your email address so we can send you communications about the Program(s) as well as SiriusXM programming updates, VIP opportunities and free selling tools.

Within 7-10 days, check your mail for your Welcome Kit which includes free SiriusXM materials for your dealership.



Make sure to download the improved SiriusXM Dealer App so you can refresh SiriusXM for your pre-owned customers.



Once enrolled and active in the SiriusXM Program, radios can be pre-activated via the SiriusXM Dealer App.

Download the Dealer App

Pre-activate SiriusXM radios so all your customers leave the lot listening to the best entertainment.

Important: The radio needs to be powered on and have a clear view of the sky to successfully activate the service.



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