



GIVE YOUR CUSTOMERS THE BEST SIRIUSXM.

SiriusXM has teamed up with Tekion.

Opt in to the free Pre-Owned Program and give your customers a 3-month SiriusXM Platinum Plan trial subscription when they purchase vehicles from your dealership.

No cost. No kidding.

Enroll for FREE at SiriusXMDealerPrograms.com



Your customers can listen anywhere.

MUSIC AD-FREE

TALK THE BIGGEST AND BRIGHTEST PERSONALITIES

COMEDY LAUGH OUT LOUD

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ENROLLMENT PROCESS

- Visit SiriusXMDealerPrograms.com/enrollNow.aspx and select Tekion from the DMS drop down.
- Please fill out and sign the required authorization form linked on the enrollment form and email it to support@tekion.com and Mike.Leonard@siriusxm.com 1 week before the requested start date.
- Complete the enrollment form with your dealership information

PRE-ACTIVATING RADIOS

Once enrolled, mark a vehicle sold to go active in the SiriusXM Program. Then use the Dealer App to pre-activate radios on your lot to demonstrate SiriusXM during test drives.



Download the Dealer App

Pre-activate SiriusXM radios so all your customers leave the lot listening to the best entertainment. Important: The radio needs to be powered on and have a clear view of the sky to successfully activate the service.

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